WBEC GREATER DMV
WOMEN'S BUSINESS ENTERPRISE COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

What You Need to Know About the SAGE Advice Program

WHAT TO EXPECT

- A six (6) session program, with in person monthly meetings, delivered virtually, throughout the first half of 2021
- Sessions delivered by experienced Women Business Owners and Capital One Associates
- Reflective assignments where concept meets applicability
- A 5-month relationship commitment with a Capital One Senior Manager
- Professional business consultation with a small business banker
- Introduction to Capital One's Supplier Diversity and Procurement programs
- A completed strategic business plan, budget, and digital profile
- A graduation program where you will present your business to procurement professional
- Post program, one-year ongoing follow-up to evaluate progress

WORK OUTSIDE OF SESSION TIME

- Kick off call
- Brand Assessment Survey
- Financial Survey
- Monthly One on one conversations with Business Resource Partners
- Business Plan & Budget completion

ELIGIBILITY

- Actively Certified WBE
- Completed at least 3 years in business
- 3-year average revenue = > $500K < $2 Million

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PROGRAM TIMELINE

FACILITATED SESSIONS	TITLE	DC REGION DATES (Subject to change)
SESSION ONE	- Orientation - Design Thinking - Corporate Procurement	January 19 & 20
SESSION TWO	Finding and managing the money needed to run a successful business.	February 3 & 4
SESSION THREE	- Brand Analysis & Positioning - Developing a Marketing Plan - Social Media Strategy - Selling Panel	March 2 & 3
SESSION FOUR	- Social Media - Scaling Your Business	April 6 & 7
SESSION FIVE	Making the case for who, when and howto get help for your company.	May 4 & 5
SESSION SIX	- Presentation - Graduation	June 1

FOR MORE INFORMATION OR QUESTION CONTACT:

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