

 **2022 Star Award Application**

**\*Please NOTE: Only ONE application can be submitted per region.**

Every year our organization celebrates its outstanding WBEs. The Star Award recognizes the top certified woman-owned businesses that have contributed to WBEC Metro NY, have championed other women in business and developed innovative solutions to doing business with Corporations.

**2021 was anything but usual, so please adapt your answers as relative to our continued virtual work & meeting environment.**

**The 2022 Star Award winner will receive:**

* Recognition at the Annual Awards Event on March 4, 2022.
* Profile on the organization website
* Opportunity for a spokesperson role at Metro Educational Programs
* Both the NY and DMV 2022 Stars will be selected for participation on the 2023 Awards Committee

**The outstanding WBE award is presented annually at the Annual Awards Breakfast celebration in March to a company (not an individual) that meets the following criteria:**

* Current WBENC certification issued through WBEC Metro NY
* Has previously or is currently doing business with a WBENC Corporate Sponsor and has participated in the Done Deals™ Program
* Utilizes innovative solutions to leverage WBENC Certification
* Has actively attended and participated in Metro NY events & programs
* Demonstrates involvement with the Metro NY (volunteer service, in-kind support, event sponsorship, committee participation, panelist participation etc.)
* Actively supports fellow certified WBEs

**Application Process:**

* Nominee WBEs are encouraged to apply for this award and recommend that other WBEs to apply if they meet the above criteria.
* In order to apply, the WBE must answer all application questions and submit one letter of recommendation from a corporation or WBE to address the above criteria.
* All application materials should be submitted no later than **Wednesday February 16, 2022**.
* Applications will be reviewed by a committee and winners will be notified by **Friday, February 25, 2022**.
* Please note that WBEs cannot win the same award in two consecutive years.

**Additional Information/Instructions:**

* Answers should not exceed one page per question.
* All sections should be completed in the format most appropriate for your response, e.g. narrative, outline, etc.
* Full application, including questionnaire responses and letter of recommendation must be submitted in one complete package. Materials will not be accepted if submitted separately.
* Additional materials such as photographs, brochures, and marketing materials will not be accepted.
* Application, company logo and headshot of person who would accept the award should be emailed to:

**WBEC Metro NY Awards** [**awardsny@wbecmetrony.org**](http://awardsny@wbecmetrony.org)

**Nominee Name:**

**Company:**

**Email Address:**

* 1. **Involvement with Metro NY**

Please assess the level of your past and present involvement with Metro NY. Include information on the events you attended, Done Deals™ reported, marketing methods for WBENC certification, volunteer efforts, in-kind services, referrals, committee participation, etc.

**Please check the appropriate boxes:**

 Attended Breakthrough Breakfast

Attended additional educational programs 

Referred another woman business owner to the Metro NY

Volunteered time and/or expertise to the Metro NY 

Placed the WBENC logo and/or women-owned logo on marketing materials, and/or website 

Reported a Done Deal 

Referred a corporate client (who is not a WPEO corporate member) to the Metro NY 

Presented at a Lunch with the Experts webinar 

Sponsored a Metro NY program 

Other Metro NY collaborations 

None of the above

* 1. **WBE Experience**

**a.** In 100 words or less, please describe what WBE certification means to your company.

**b.** Include innovative strategies you have used to leverage your certification and provide anything else about marketing your certification that you believe is relevant to the award.

* 1. **Support for other WBE Businesses**

Explain how your business utilizes or partners with other WBEs and/or other diverse vendors (up to 3 examples).

* 1. **WBE Experience**

**a.** In reviewing the nomination for this award, what other factors should be considered, e.g. cost-effective solution(s) for clients, innovative marketing solutions, expertise, etc.?

**b.** Please list the nominee’s revenues

 **Current:**

 **Last Full Year:**

* 1. **Recommendation and Reference Information**

Please attach your letter of recommendation from a corporation or WBE that addresses how you fulfill the awards criteria when you submit your application.